The TamilNadu Handloom Weavers Cooperative Society Limited 350, Pantheon Road, Egmore, Chennai – 8

## Notice of Calling Expression of Interest (EOI) for 'Empanelment of Designers for Product Development at Co-optex'

Co-optex invites Expression of Interest (EOI) from eligible and experienced Textile / Fashion Designers for empanelment to assist in the design and product development of handloom varieties across various Production clusters under its purview.

#### 1. Objective

To empanel professional and qualified designers who can contribute to the innovation, diversification, and value addition of handloom products through design inputs tailored to market demands, while also preserving traditional handloom techniques.

#### 2. Scope of Work

The empanelled designers will be required to:

- Develop design concepts, motifs, and product ranges based on traditional handloom techniques.
- Visit handloom clusters as required for design development and coordination.
- Work with weavers and technical teams for implementation.
- Innovate in terms of color combinations, fabric textures, end-uses (garments, furnishings, accessories, etc.).
- Provide market-aligned inputs to improve commercial viability.
- Train the weavers to translate the paper design into fabrics.

- Prepare write-ups for social media posting
- Display of designs & developed products in the exhibitions / BSM etc.,
- Documents the designs and developed products.

### 3. Eligibility Criteria

Designers must fulfill the following:

- Degree/Diploma in Textile Design / Fashion Design /Fine Arts/
   Handloom & Textile Technology from a recognized institution.
- Must possess adequate knowledge in CATD (Computer Aided Textile Design)
- Minimum 2 years of relevant experience in textile/handloom product design and development.
- Portfolio of past design work relevant to handloom / woven textiles.
- Prior experience with government or handloom development agencies (desirable).

#### 4. Submission Requirements

Interested designers are requested to submit:

- Detailed Resume / CV.
- Educational and experience certificates.
- Portfolio of previous work (preferably in handloom/textile sector).
- Copy of Aadhar and PAN card.
- A brief note on their approach to handloom product development.

#### 5. Empanelment Period

The empanelment will initially be for a period of one year, extendable based on performance and project requirements.

#### 6. Mode of Submission

The application along with supporting documents may be sent via email to **dailycooptex@gmail.com** or submitted in hard copy at the address given below:

To:

The Managing Director,

T.N.H.W.C.S. Ltd., (Co-optex) First Floor, Cooptex Warehouse Building, 350, Pantheon Road, Egmore, Chennai – 600008.

Contact person:

Thiru Sadique Ali, Addl. General Manager (Credit Sales & PD)

Mob: 94454 19315

#### 7. Last Date for Submission

The last date for receipt of EOI applications is **13.07.2025**.

#### 8. Terms & Conditions

- Mere submission of EOI does not guarantee empanelment.
- The organization reserves the right to accept or reject any or all EOIs without assigning any reason.
- Empanelled designers may be engaged on a project-wise honorarium / assignment basis as per the organization's norms.
- Salary /month : Rs.40,000/- per month.

Issued by:

The Managing Director, T.N.H.W.C.S. Ltd.,

#### **Annexure-II**

## THE TAMIL NADU HANDLOOM WEAVEARS' CO-OPERATIVE SOCIETY LIMITED

CO-OPTEX HEAD OFFICE, 350, PANTHEON ROAD, EGMORE, CHENNAI-600 008.

EMAIL: <a href="mailto:dailycooptex@gmail.com">dailycooptex@gmail.com</a>

# Format for Application (Empanelment of Designers) On Contract / Temporary Engagement Basis

(In Block Letters)						
2. Father's Name	:					
3.Correspondence Address	:					
4. Candidate Date of Birth	:	DD/MM/YYYY Format				
5. Mobile Number	:					
6. E-Mail Id	:					
6 (a)Aadhar Number of the Candidate : 7. (a) Education Qualifications in chronological order beginning from SSLC $(10^{th} \text{ onwards})$						

Name of the	Year of	Name of the	Subject	Division / %
Examination	Passing	Board/	/studied	of marks
Passed		University		obtained

## (b) Technical Qualifications:

1.Name of the candidate

Name of the Examination Passed	Year of Passing	Details of Course	Board/ University	Subject/ studied	Division/ % of marks obtained

(Certificate copy to be uploaded)

(PTO)

8. Work Experience Chronological Order, starting with the First job:

Name & Address of Employer	Period of service		Designation of Post	Total length of service	Nature of work & level of responsibilities
	From	То			

(Certificate copy to be uploaded)

9. Niche skills & Language Spoken :

10. Any other relevant information :

#### **Declaration & Certificate**

I hereby declare and certify that all the statements made in this application are true and correct to the best of my knowledge and belief if any of the particulars furnished by me are found to be incorrect or suppressed, my candidature is liable to be rejected at any stage during or after selection process. Further, I understand that this position is purely temporary on contract basis, if it is found after my appointment the particulars furnished by me are incorrect or suppressed, my services are liable to be terminated without any notice.

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Place:

Signature of the candidate