Saree Varieties Product Description

For NICM Training

R Vaasu GM (Exports)

Presented By

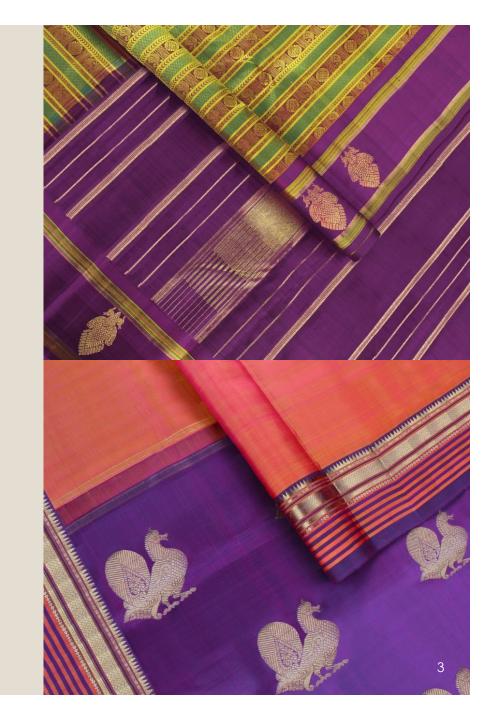


SILK SAREES



Kancheepuram Silk Sarees

- Traditional Kancheepuram silk sarees are produced in different varieties.
- -Saree with extra warp, weft silk design
- -Saree with simple zari border & pallu.
- -Narrow zari border and grand pallu.
- Jangla saree or wedding silk saree with extra warp and weft design with full zari border and grand pallu.
- Contrast pallu joined with body called Petni work is the special feature of typical Kancheepuram silk saree.



Adai and Petni Techniques

ADAI SYSTEM:

The Adai System employed for making extra wrap (borders) and extra weft designs (Pallu and Butta) in Kancheepuram Silk Sarees before introduction of Jacquard Machine. Design making by using Adai technique is more laborious and has limited scope.

PETNI METHOD:

The Kancheepuram Silk Sarees are usually distinguished from the other traditional Silk Sarees due to their unique feature that the pallu of the saree is woven separately from the main warp and it is joined to the body is called 'Petni' Method.





Rukmini Devi Collection Silk Sarees

- Rukmini Devi, a staunch and an ardent follows of rich traditional valuees culminated with art and culture.
- The skilled Weavers of Kancheepuram area involved in the Weaving of Rukmini Devi Collection sarees produced with broad borders, a unique feature of these Sarees.
- These sarees are of pure silk woven with pure zari/ thread work traditional designs motifs.





Thirubhuvanam Silk Sarees

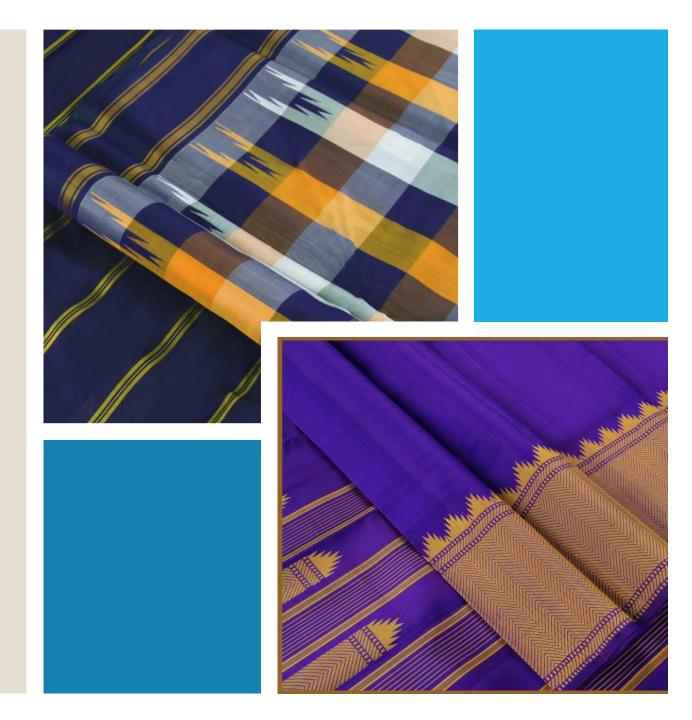
- Kulothunga Chola's victory over Cheras earned him a title - ThiruBhuvana Chakravarthy means King of Three Worlds established the place called Thirubhuvanam.
- Weavers migrated from Madurai and Thanjavur weaving these traditional silk sarees in and around Thirubhuvanam.
- Plain coloured silk saree, seer munthi, zari pettu, pattu pettu, tissue and jangla work.
- Contrast body and pallu by tie and dye method called porai technique and visiri madippu is the uniqueness of the saree.





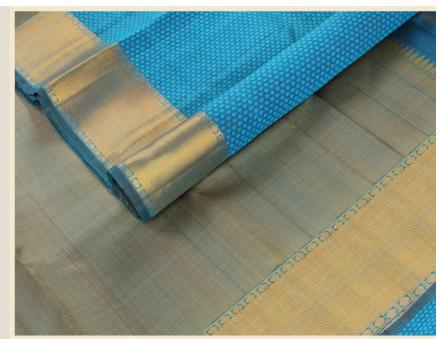
Rasipuram Silk Sarees

Temple Border Design Silk sarees are Woven by the Handloom Weavers of Rasipuram area in Namakkal District of TamilNadu. Rasipuram Sarees are woven with Temple Borders on both sides. These sarees are produced with pure silk and Half fine zari and have blouse attached in attractive colours



Arani Thread Work Sarees

- Saree woven with only silk and without zari is called thread work sarees. Traditional contemporary patterns in pettu, pallu, butta are woven in these sarees by silk thread suitable to wear for all occasions.
- These sarees are produced by the weavers of Arni area.
- These sarees are light weight and economically priced.





Thalampoo Rekku Silk Sarees

- Traditional silk saree produced in and arround Kancheepuram and Arani.
- This could be the most recognized pattern of hand woven sarees. It is also called Gopuram design. The design inspiration is from kewra flower. The pattern is woven by interlocking of border and body.
- Air India pattern is a kind of korvai pattern woven by interlocking of two colours in weft in which one color rekku pattern is in ascending order and another colour rekku in descending order.





Air India Saree

Air India pattern is a kind of korvai pattern woven by interlocking of two colors in weft in which one color rekhu pattern is in ascending order and another color rekhu in descending order.

Palani Tie & Dye Silk Sarees

- Co-optex introduces classic collection of most designed hand woven weft tie & dyed soft silk sarees famous for its gorgeous look produced with high quality silk yarn by the weavers in Palani area.
- These sarees are Woven without adding starch while weaving to impact light and natural good fall.





Soft Silk Sarees

- Woven with finer Silk yarn in and around Coimbatore, Tirupur, Sirumugai areas.
- Fancy, multi colour, double side border, contemporary designs, body buttas, rich pallu and simple border designs with half fine zari.
- Light weight with high lustre and softness, design motifs collected from ancient temple in Kodalikaruppur are also woven in the saree.





SILK COTTON SAREES



Koorainadu Sarees

- Traditional saree woven with silk and finer Mercerised cotton in the ratio of 2:1 in both warp and weft.
- Small check patterns, seer pallu is the uniqueness of the saree. Traditionally used as wedding saree (Koorai Pattu Pudavai).
- Weft patterns enter into the border, showing vertical lines, hence called "Kal Irangina Pudavai".



Thread Work Kovai Kora Sarees

- Produced in and around Coimbatore,
 Sirumugai, Tirupur area.
- Woven by using silk in warp and super fine 2/100s cotton in weft with thread work in butta and pallu designs.
- Light weight, rich designs in border and pallu is the uniqueness of the saree.





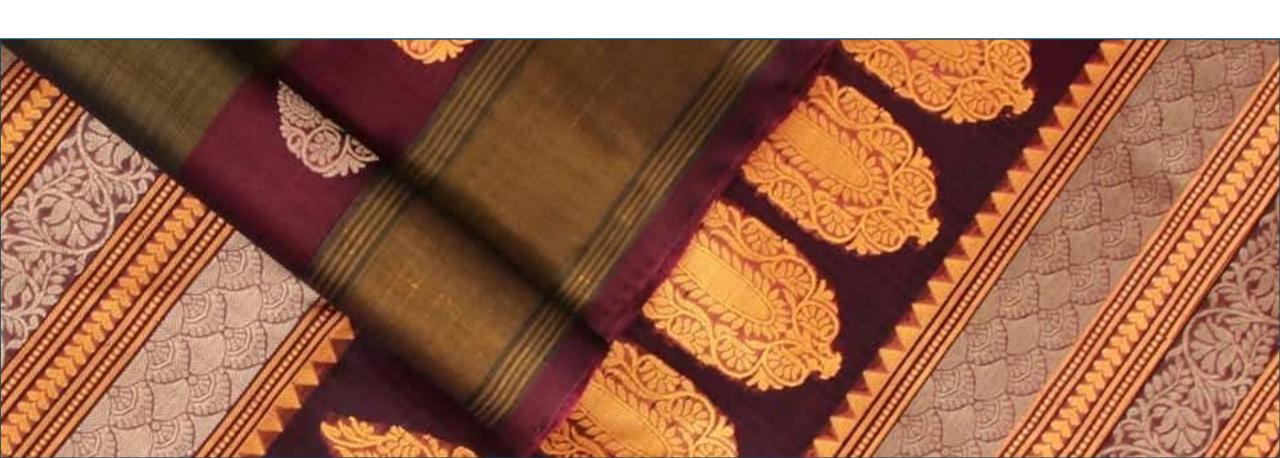
Chinnalapatti Tie & Dye sarees

- These sarees are woven by using 20/22D kora silk for warp and 2/100s Mercerized Cotton as weft.
- Woven with Tie &Dye designs in weft wise (Single IKAT) in body, borders & pallav is the uniqueness of the saree.
- The border of saree is woven with half fine zari.



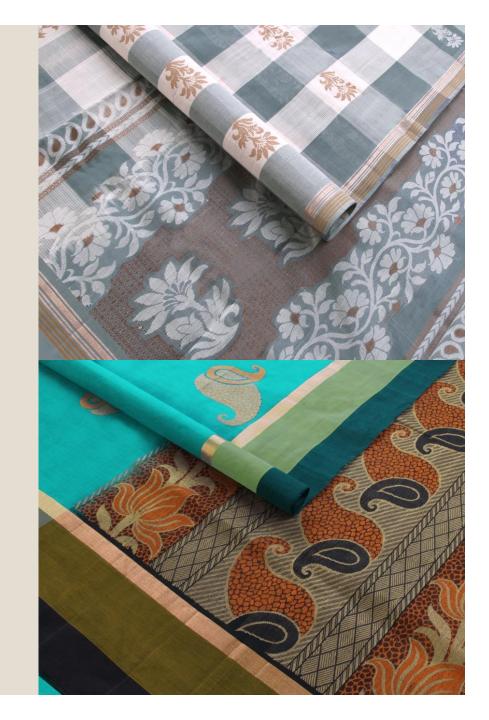


COTTON SAREES



Nagamam Cotton Sarees

- Nagamam cotton sarees are woven in and around Negamam (Coimbatore) district in pit looms and raised pit looms.
- Presently these sarees are woven with finer cotton (80s) yarn.
- Traditional and trendy colours with incorporation of intricate attractive designs in body and pallu is the uniqueness of the saree.



Chetinadu Cotton Sarees

- Traditional Chettinadu Cotton Sarees are produced in Karaikudi area of Sivagangai district.
- Sarees are thicker (60s cotton) woven in checks and plain in body and small temple borders with traditional colours like earthly reds and browns.
- Presently Co-optex is focusing on these Sarees with long borders in Ganga-Jamuna patterns in new shades.





Madurai Sungudi Sarees

- Traditional sungudi sarees woven with 80s,100s cotton yarn by pattunool karar (Saurashtra community).
- Designs are formed with 20-160 threads. A normal sungudi saree of 6 yds is made with 20,000 knots.
- Tie and dye technique, use of half fine zari are the uniqueness of the saree.

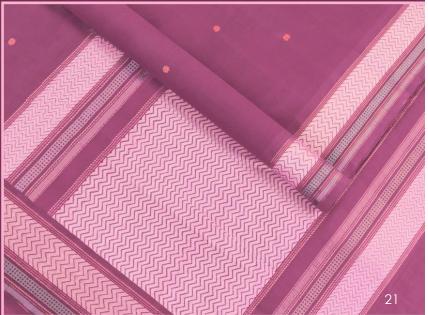




Paramakudi Puthinam Cotton Sarees

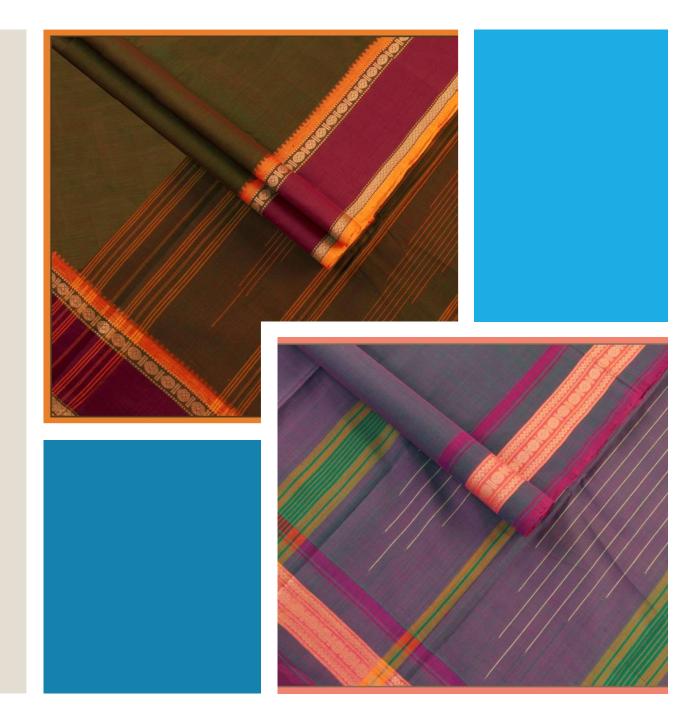
- Paramakudi is a major handloom cluster located on the way to Rameshwaram.
- These fine thread work cotton sarees (80s*80s)
 are meticulously woven by incorporating traditional motifs in Contemporary style.
- The border, buttas and pallu are woven by using 2/100s fine Gas mercerized cotton yarn which gives a rich look





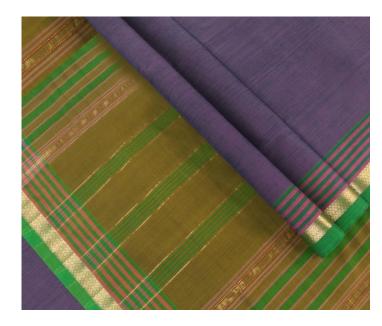
Arruppukottai Cotton Sarees

- * Aruppukottai weavers are well known for their skill in weaving by using dobbies.
- The sarees are woven with fine 80s x 80s cotton yarn having thread work / zari borders and plain pallu in rich traditional colour patterns.
- All sarees come with a running blouse.



Manamedu Cotton Sarees

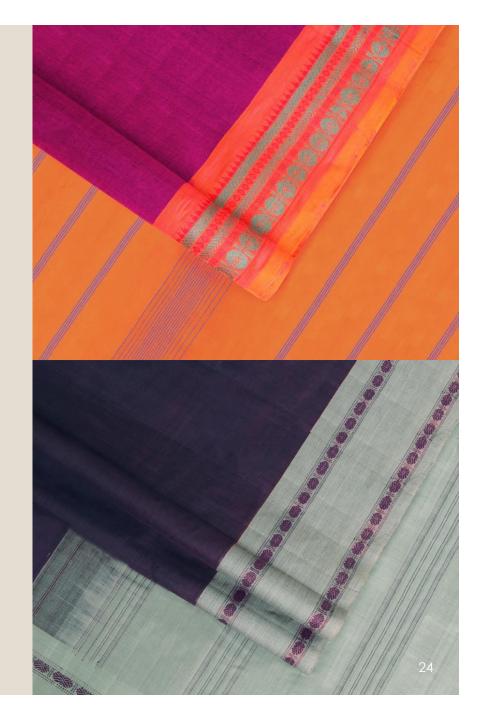
- Manamedu in Trichy distict of Tamilnadu is known for fine Cotton Sarees produced with 100sx100s by the weaver migrated from Andra Pradesh – Padmasaliar community.
- Nowadays, these Sarees are woven with 80s cotton and were for rich tradtional Mango, Diamond, Vanghi motifs etc.. The tie and dye pattern in border, gives more attraction to the saree.





Kanchi Cotton Sarees

- Woven in Vadamanappakkam in Tiruvannamalai district.
- Double side thread work borders with traditional designs and seer pallu in contrast colours.
- Woven with traditional colours like maroon, green,
 blue, yellow in body and borders.



Ponnur & Ponnai Cotton Sarees

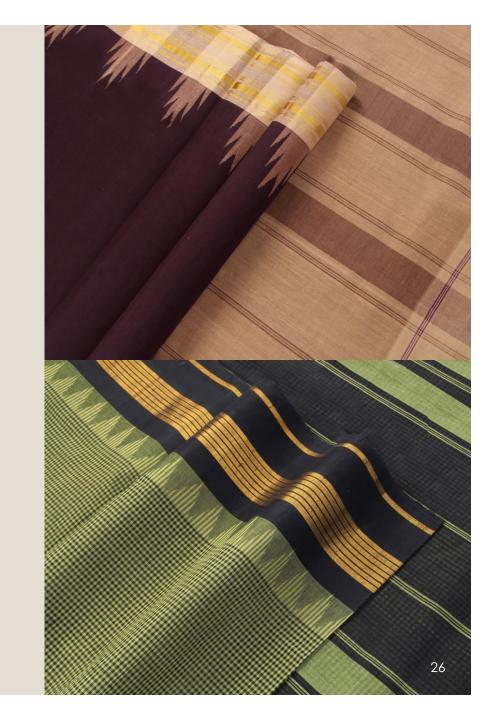
- These sarees are woven at **Ponnai** near Sholinghur of Vellore District and **Ponnur** in Thiruvannamalai District, Tamil Nadu.
- The speciality of the saree is using Tie & dye yarn in both the borders and pallu portion giving aesthetic appeal.
- The Pallu motifs are mostly geometrical and floral designs. These Cotton Sarees are woven in 5.50 mts.





Rasipuram Cotton Sarees

- The fine combed cotton sarees with 80s quality yarn are hand woven by the weavers of R.Puthupalayam near Rasipuram in Namakkal District.
- The borders are woven with thread work and half fine zari work having contemporary designs in attractive colours.
- The uniqueness of the sarees is that these sarees are woven with temple borders adopting Korvai technique.

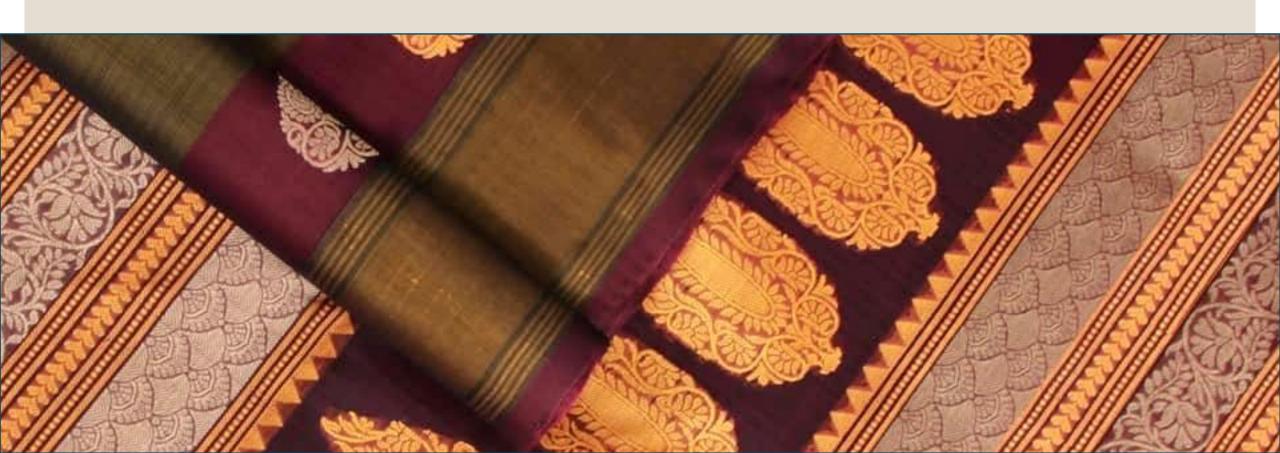


Dindigul Cotton Sarees

- Dindigul near Madurai is well known for it's finest Cotton Sarees.
- These cotton sarees are hand woven with 80s cotton yarn with amalgamation of traditional motifs like Temple Rekku, Mango Butta, Chakkaram Rudraksham etc.. And trendy geometrical patterns in attractive colours by using jacquard machines.



ORGANIC COTTON SAREES



Organic Cotton Sarees

- *Finer cotton yarn (80s) spun from cotton grown without using hazardous chemicals and fertilizers. Dyed with vegetable and natural dyes viz turmeric rhizomes(scarlet) clitoria temate(blue), annatto(gold), eclipta alba leaves (green), Ebony tree bark (karungali grey), musa sapientum flower bract (burgundy), sapindus seeds(white). Also dyed with Azo free colours.
- Sarees woven with contemporary designs in border and pallu. Soft to wear and skin friendly.
- ❖Co-optex is India's only Apex co-operative organisation producing Organic cotton sarees.



Manamedu -Trichy



Vadambacherry -Coimbatore



Dindigul - Madurai



Salem

Dindigul Cotton x Linen Sarees

- Cotton x Linen sarees are hand woven by the weavers in dindigul area. These sarees are produced by using cone dyed Linen yarn for weft to interwoven with 80s combed organic cotton warp yarn.
- The designs with intricacy are incorporated by using Double Jacquard uniqueness of the Cotton x Linen saree is its added strength with high durability and rick look.

